

Inspire School of Arts and Sciences Foundation Meeting Minutes - April 7, 2020

1. Welcome / Introductions

- Doris - School staff-coming from financial side. Go-to-person for Architect process
- Mike - Retired director facilities construction for Chico Unified; Liaison between District and Inspire. Focused on Moving Inspire project.
- Becky Brown - now is Principal
- Kelly Z - Mom of several Inspire students and foreign exchange students
- Georgie B- showing up for another zoom meeting
- Kylie - Intern - Major is business with option of marketing
- Casey - Executive Director of Achieve Charter School; built campus at Chico
- Eric - Retired Principal from Inspire

2. Board Recruitment

- Important to find Board Members who can fill gaps in knowledge and/or can help with fundraising.

3. Board Bios - Due April 10th, See #5 for details

Board Bio - really important to get all the Bios in when grant writing

4. Director's Report

- a. Website: www.SupportInspire.com
- b. New Phone number (530) 999- 2882
- c. \$200,000 in 200 Days Campaign
April 15 - November, 2020 - Campaign Timeline.
Classy is a new fundraising software - able to have your own donation page. It's able to do Peer-to-Peer Fundraising - BOD commitment to for team to raise funds. Can be set up for monthly, or one-time donations. Businesses can do matching donations. Eventually will have Business Sponsorships with logos.
 - Take chunk of \$200,000 to start donation page. Ask for \$10 - \$1000 - by phone call or email. Reach out to people who are great at team building.
 - On Inspire F staff end - Will create Facebook blogs, Facebook Ads - so that it's easy for donation organizers to add content to their pages.
- d. Commitment from Board - for Board members to commit to participating in \$200,000 in 200 Days Campaign
- e. Major Donors - who are the major donors do you know. Send to Celeste contact names. Celeste has 10 years of experience and isn't afraid to ask for donations.

- f. Grant Committee - Interns are compiling a database of grants. Tam suggested Celeste reaches out to Gary Bess and Associates (Garybess.com) to ask for advice - since they are a professional grant writing company and might be able to help in giving advice. The company used to be based in Paradise.
 - g. MOU - Outline relationship between school and Foundation. Dan sent it out and asked for comments from all. Please email him with any comments by tomorrow.
 - h. Other - Inspire will be featured in Upgraded Living with Cover of the New Campus and will be in the May Issue
 - i. Like the New Inspire Foundation Facebook page for updated information.
5. **Board Bios** - Due April 10th - Details
- Send in a professional picture of yourself.
 - Bios - word format emphasizing business experience, budget management, awards.
6. **Insurance Quotes**
- Tam will find out some quotes before the next meeting.
7. **Architecture Review**
- Meetings in December; 5 different groups meetings - art, sciences, etc from staff; a couple small core group meetings. Now working a 15 page booklet, they are putting together a survey in Survey Monkey.
 - Zoom meeting for the public might be possible after tomorrow's meeting on how best to present information to the public.
 - Phase 1 - \$16 million - Emphasis on getting the school moved over to the site. However, Mike W. pointed out that it's more than just old portables, there will be new ones too.
8. **\$200K Commitment Letter**
- Dan forwarded to Foundation BOD and submitted to California School Finance Authority - (Dan talked about the two or 3 sentence letter for purposes of matching Prop 51 grant)
9. **Talking Points Need to be Consistent**
- What questions should Celeste and team be clarifying/addressing? (Input below)
- Do we need another high school in Chico
 - What's different about Inspire
 - Timeline for when kids will be on campus
 - Inspire School is going beyond Chico
 - Collaborative of district / Charter - not many charters have a good relationship with district. Telling story that Not moving the school is NOT an option.
 - Messaging that something is being done to Measure K property, where a third high school was supposed to be built.

- People might be asking what Inspire is bringing to the table - this is very real now. Inspire is bringing measure K money.

Website/Promotional Materials Suggestions:

- In Process of designing a brand new website - quotes from kids is needed.
- Brochure - finalizing this week. Celeste will work with any BOD member to customize as needed for the ask.
- Student Bio - Feature Alumni on new website. Amazing Quotes from Inspire Students. Feature kids, the more the better.
- Make sure to hear what the science department has been doing - Celeste will dig up material.
- Possible schoolwide with alumni- virtual collaborative video/presentation 'Message to Class of 2020; what has Inspire done for you?'
- Listing of Major donors
- List what alumni have done after graduating - schools attended, achievements.

10. Agenda Items for May?

- 200K in 200 Days - Fundraising Progress
- Virtual Fundraiser - if combined with end of year virtual Dance Showcases
- Next Meeting - Tuesday, May 5th

11. Adjourn