



**Inspire School of Arts and Sciences Foundation Meeting Minutes  
June 2, 2020**

**1. Welcomes/Introductions**

**2. Director's Report**

a. Campaign Update

b. 200 Businesses

- Engage 200 Businesses in 200 days to raise \$200,000
- Celeste will put together a list of businesses to track who is contact which businesses.
- Jara will spearhead Alumni Donation campaign of \$10,000
- 40 businesses are participating so far in the campaign

c. Media exposure / Marketing

- There's a media page on website if anyone needs to give out media links.
- We currently have the Gold Seal of Transparency award on Guidestar - we want to get to Platinum.

d. \$200,000 in 200 Days Campaign

- Deadline for 200 Days Campaign has been extended to December 31, 2020 (due to Corona pandemic business shutdowns)

I. Need big donors

- Casey will reach out to contact the Waltons- they have grants for Charter Schools.
- Celeste sent a package for Funding to them recently.
- Silicon Valley School Funds - BOD mentioned worth pursuing.
- Per Georgie - we need contacts with people who have connections to celebrities. She knows someone whose nephew is Jordon Gregory Scott.

II. Matching Donations?

- There's a section on the website - if there are any businesses that want to do matching donations fundraising- they set it up and do this.

III. Need Business Teams

- There's a business ask letter that details how businesses can raise funds and their logo pops up on Support Inspire every time someone donates.
- Celeste will send out Marketing/Fundraising packages to anyone.

#### IV. Need Campaign Gifts

- Need to connect with businesses to receive Give-aways.
- examples
  - AAA Insurance - Emergency backpack (can be branded w. Inspire Logo)

#### e. Commitment from Board

Dan urged Board members to take a more active role.

Roles clarified for Board Members -

Tam - Networking & Finding more interns

Becky - Grant Writing

Sam - ?

Dan - ?

Dave - will help with any video, sound needs. He's interested in helping put together an online Music Concert which can involve students from Butte College, former Inspire Parents/Students to do benefit concerts

#### f. Major Donors

-Celeste would like to see more support from the community in form of smaller donations in order to show major donors that we have support.

#### g. Grant Committee

-Celeste would like to put one together since it makes more sense for her to concentrate her time in going for the larger grants. She'll post an announcement on Facebook/Social Media.

### 3. Budget

- Preliminary Budget was passed out.
- Tam has questions on expenses portion and will review with Dan/Celeste at a later time.
- Consultants - \$9,000 budgeted in lawyer fees

### 4. Board Member Roles & Responsibilities

See e. Commitment from Board

### 5. Talking Points Need to be Consistent

a. FAQ -What questions/answers do we need for clarity?

b. What are your questions?

-Sam would like to see website content have more info about the school and the project.

### 6. Agenda item for July 7th?

-Online Student Art / Performance Auctions

- Music Benefit Concerts
- Interns
- Formation of subgroups focusing on Business/ Grants / Foundation Research /  
Networking
- Insurance

**7. Adjourn**

**8. Next Meeting - Tuesday, July 7, 2020**