

BUSINESS & ORGANIZATIONS

WHY SHOULD A BUSINESS OR ORGANIZATION PARTICIPATE IN THE PEER-TO-PEER CAMPAIGN?

- 1 SHOWING COMMUNITY SUPPORT.** Inspire School of Arts & Sciences is one of the top schools in the community and has a huge community support. By showing that your business or organization is willing to help them build their school, your generosity will go a long way.
- 2 MARKETING OPPORTUNITIES.** All businesses and organizations who create a team or fundraising page get their logo on our website and on the campaign's leaderboard. We estimate a minimum of 1,000 people will be visiting this site during the campaign. Every time someone makes a donation on your page, your logo shows up on the main page PLUS your team will move up and down on the leaderboard.
- 3 ENCOURAGE TEAM BONDING.** Having staff, members and supporters working together towards a cause is fun and exciting!
- 4 LEAVE A LASTING LEGACY.** Even if your group or business does not have a lot of money to contribute, all the money raised from your team counts towards a naming opportunity on the new school campus (see below for some options). This is why peer-to-peer team fundraising is so effective - a group of people working together can raise so much more money than individuals.

VISIT [SUPPORTINSPIRE.ORG](https://supportinspire.org) FOR MORE INFORMATION AND RESOURCES

REMEMBER: Organizations, businesses or individuals who raise at least \$250 get **their name** on Inspire's new campus!

\$250+ - Small engraved feather on mural wall

\$5000+ - Memorial Bench

\$500+ - Medium engraved feather on mural wall

\$10,000+ - Small room on campus

\$1000+ - Large engraved feather on mural wall

\$20,000+ - Classroom on campus